

Foundations	Social Communications	Technological Communications	Employment Communications	Organizational Communications
<i>Students engage in verbal, written and informational reading applications.</i>	Students learn to communicate in personal and professional situations	Students use technology to enhance business communication	Students use various types of communication to pursue employment	Students employ multiple communication strategies to communicate with various business constituencies
<b>Questions:</b> Why are communication skills important?	<b>Questions:</b> How does social communication impact business?	<b>Questions:</b> How does technology impact business?	<b>Questions:</b> To what extent does communication affect employability?	<b>Questions:</b> How do communication skills affect an organization?
<b>Indicators:</b> 1) Select and make use of appropriate language in verbal, written, and technological communication.  2) Apply reading skills and interpret information from print and electronic media.	<b>Indicators:</b> 3) Model proper communication etiquette in given situations with diverse populations.  4) Analyze the importance of networking.	<b>Indicators:</b> 5) Use technology to acquire and communicate information and knowledge.  6) Identify where and how security is an issue in electronic communications.	<b>Indicators:</b> 7) Analyze the forms of employment communications.	<b>Indicators:</b> 8) Identify and make use of effective communication in leadership.  9) Interpret the role of integrity in business leadership.