

Business

Introduction to Business

2007

Accounting	Communication	Economics	Entrepreneurship	Business Finance
Definition: Financial System used to make monetary decisions.	Definition: Oral and written skills essential for interacting effectively with people in the workplace.	Definition: Different systems / resources in various economies.	Definition: Recognizing business opportunities and the basic principles of starting, operating and maintaining it.	Definition: A plan to promote financial success in business.
Questions: Why is the accounting system important?	Questions: Why is communications important in business?	Questions: Which economic system is the best?	Questions: What makes for a good entrepreneur?	Questions: What is the best financial plan to promote business success?
Indicators: 1. Business transactions defined and illustrated. 2. Interpret various financial statements that businesses use.	Indicators: 3. Identify and demonstrate clear and concise communication.	Indicators: 4. Explain why societies develop economic systems. 5. Identify the basic features of different economic systems. 6. Analyze the major features of the U.S. economic system.	Indicators: 7. Identify the characteristics of a successful entrepreneur. 8. Recognize opportunities resulting from the other people's wants and perceived needs. 9. Determine the wants of specific customers. 10. Define and give examples of target markets for specific products.	Indicators: 11. Identify and demonstrate steps to financial planning.

Marketing	Management	International Business	Business Math	
Definition: Processes and functions involved in transferring business products and services to a consumer.	Definition: Using resources wisely to produce a service or product.	Definition: Doing business in a global economy.	Definition:	
Questions: How does marketing serve the economy?	Questions: Why are ethics important in management?	Questions: Why is international business important?	Questions: What types of math are needed for consumers?	
Indicators: 12. Identify elements (product, place, price and promotion.)	Indicators: 13. Apply the decision making process to business applications. 14. Differentiate between leading and managing. 15. Identify guidelines for ethical decision making.	Indicators: 16. Identifying forms of business ownership and international business opportunities. 17. Explain the interconnectedness of cultural, political, legal, economic, and ethical systems in a global economy.	Indicators: 18. Apply basic arithmetic skills (e.g.: percents, decimals, increase / decreases.) 19. Apply advanced skills (e.g.: compound interest, basic statistics; mark-ups / markdowns).	